



Dreaming Creek
Timber Frame Homes, Inc.

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Bob Shortridge, chief executive officer of Dreaming Creek Timber Frame Homes, Inc., recognizes guests at a grand opening of the Floyd County Beamery and Design Studio. Also on the platform are (from left) George Nester, county administrator, Liz Povar of the Virginia Economic Development Partnership, and David Ingram, chairman of the Floyd County Board of Supervisors.

Press Photo--Combs

County welcomes first business to Commerce Park

by Wanda Combs
Editor

At an open house Friday employees and guests celebrated the addition of the new Dreaming Creek beamery and design studio to the Floyd Regional Commerce Park.

The business is the first to begin operations at the Park, located off the Christiansburg Pike in Floyd.

Visitors toured the spacious facility last

week and heard from Bob Shortridge, chief executive officer of Dreaming Creek Timber Frame Homes, Inc.

Located on an 11-acre tract, this first phase of Dreaming Creek's expansion includes a 23,000 square foot, high-cube, clear-span manufacturing facility and a 4,225 square foot, two-story timber frame office. All of Dreaming Creek's current Floyd County manufacturing and design functions will be consolidated in the new facility. Future plans call for some of Dreaming Creek's Powhatan County production to be relocated to the new opera-

tions at the Park.

Shortridge told guests at the open house he was introduced to Floyd County by a friend. He said when he came to the County he sensed that it was a different place. "I never had that perception of any other place I had been."

The first shop in Floyd County was built in a country setting in 1991.

Shortridge said the new facility at the Commerce Park was made possible with the support of Floyd County government officials and other agencies. "There are See **COUNTY WELCOMES**, Page 5A



Dreaming Creek's 23,000 square foot manufacturing facility and 4,225 square foot timber frame office sits on an 11-acre tract at the Park.

Press Photos--Combs

County welcomes—

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so many people to be thanked for this endeavor."

Shortridge explained that the name of his business was selected to represent the feelings he has. "I have the best job in the country, and it's a place to help people build their dream house." The company preserves the ancient craft of timber frame construction.

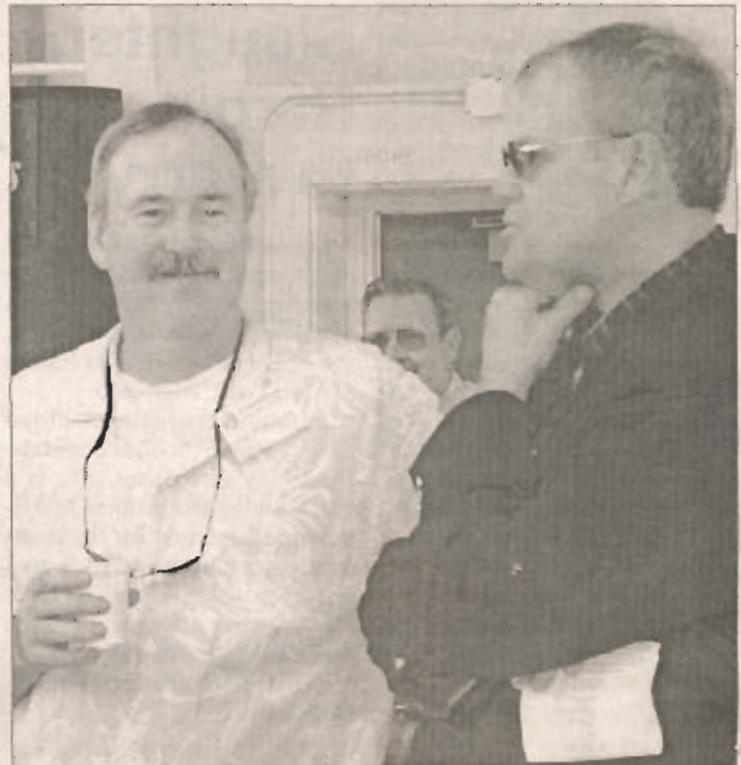
Since the business has been in Floyd, it has built homes in three different countries and 35 different states, Shortridge said. "It's unbelievable, and this facility is going to allow us to do so much more." The company plans to raise a 14,000 square foot timber frame private residence in Nokesville, Virginia in mid-September. The Dreaming Creek team has "found a home" at the Commerce Park, Shortridge added Friday. "I'm proud that Dream Creek could be a participant in the production-manufacturing mode."

Shortridge recognized employees at the new facility and talked about the talents and abilities they contribute. In addition to Shortridge, Mike McLaughlin

serves as chief financial officer and John S. Miller as chief production officer in the company. All of the dedicated employees "are the reason we're here today....and have a business. They are the core, the rock that Dreaming Creek is."

With the addition of the facility at the Commerce Park, Dreaming Creek is entertaining more projects in other states and countries, Shortridge told the guests. "With the help and support of Floyd County, all things seem to be possible."

When David Ingram, chairman of the Floyd County Board of Supervisors, came to the podium Friday, he thanked Shortridge for having the confidence in Floyd and coming here several years ago. He thanked all present and past members of the Boards of Supervisors and the Industrial Development Authority, the New River Planning Commission, Congressman Rick Boucher and other legislators, Governor Mark Warner, the Virginia Economic Development Partnership, and New River Valley Economic Al-



Mike McLaughlin (left), chief financial officer at Dreaming Creek, visits with George Nester.

liance for their support in making the new Commerce Park possible.

He gave special recognition to George Nester, county administrator, for "moving along" the project and to his assistant Terri Morris

for her help.

Another obligation kept Governor Mark Warner from attending the open house Friday, but Liz Provar from the Virginia Eco-See C.O. WELCOMES, Pg. 11A